Privacy Policy of **www.indicom.eu**

This Web Site collects some Personal Data of its Users.

Personal Data processed for the following purposes and using the following services:

Contacting the User

Mailing list or newsletter
Personal Data: city; last name; email; first name; phone number

Contact form
Personal Data: last name; email; first name; phone number

Contact management and message sending

Mailchimp
Personal Data: last name; email; first name; phone number; company name

Tag management

Google Tag Manager
Personal Data: usage data

Managing landing pages and invitation pages

Mailchimp Landing Page
Personal Data: last name; email; first name; phone number; company name

Heat mapping and session recording

Hotjar Heat Maps & Recordings
Personal Data: Usage Data; Tracking Tool; various types of Data as specified by the privacy policy of the service

Hosting and backend infrastructure

OVHcloud
Personal Data: Usage Data

Interaction with social networks and external platforms

Facebook Like button and social widgets, Twitter Tweet button and social widgets, and Linkedin button and social widgets
Personal Data: Usage Data; Tracking Tool

YouTube button and social widgets
Personal Data: Usage Data

Advertising

Google Ads conversion tracking Personal Data: Usage Data; Tracking Tools

Google Ads Smart Bidding
Personal Data: search history; device information; pageviews

Google Ads Optimized Targeting
Personal Data: Usage data; interests; pageviews; gender

Google Ads Advanced Conversions.
Personal Data: address; last name; contact details; email; first name; phone number; Tracking Tools

Remarketing and behavioral targeting

Platform and hosting services

Statistics

Google Analytics 4
Personal Data: city; Usage Data;
browser information; device information; latitude
(of city); longitude (of city); number of Users;
session statistics

Displaying content from external platforms

Google Fonts
Personal Data: Usage Data; various types of Data
as specified by the privacy policy of the service

Font Awesome
Personal Data: Usage Data

Information on how to opt-out of interest-based advertisements

In addition to any opt-out features provided by any of the services listed in this document, Users can read more about how to turn off interest-based advertisements in the appropriate section of the Cookie Policy.

Contact Information

Data Controller.

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Owner's email address:

marketing@indicom.it

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