

Cookie Policy of www.indicom.eu

This document contains information about technologies that enable this Web Site to achieve the purposes described below. These technologies allow the Owner to collect and store information (e.g. through the use of Cookies) or use resources (e.g. by running a script) on the User's device when the User interacts with this Web Site.

For simplicity, in this document such technologies are briefly referred to as "Tracking Tools" unless there is reason to differentiate.

For example, although Cookies can be used in both web and mobile browsers, it would be inappropriate to speak of Cookies in the context of mobile applications, since these are Tracking Tools that require the presence of a browser. For this reason, within this document the term Cookie is used only to refer specifically to that particular type of Tracking Tool.

Some of the purposes for which Tracking Tools are used may, in addition require the User's consent. If consent is given, it can be freely revoked at any time by following the instructions contained in this document.

This Website uses Tracking Tools operated directly by the Owner (commonly referred to as "first party" Tracking Tools) and Tracking Tools that enable services provided by third parties (commonly referred to as "third party" Tracking Tools).

Unless otherwise specified within this document, such third parties have access to their respective Tracking Tools.

Duration and expiration of Cookies and other similar Tracking Tools may vary depending on what is set by the Owner or each third-party provider. Some of them expire at the end of the User's browsing session.

In addition to what is specified in the description of each of the categories below, Users may obtain more detailed and up-to-date information about the duration, as well as any other relevant information - such as the presence of other Tracking Tools - in the privacy policies of the respective third-party providers (via the links made available) or by contacting the Controller.

How this Website uses Tracking Tools

Required

This Web Site uses Cookies commonly referred to as "technical" or other similar Tracking Tools to perform activities strictly necessary to ensure the operation or provision

of the Service.

Experience

This Website uses Tracking Tools to improve the quality of the user experience and enable interactions with external content, networks and platforms.

Third-Party Managed Tracking Tools.

Facebook (Facebook Ireland Ltd) Like Button and Social Widgets. ▼

The Facebook "Like" button and social widgets are interaction services with the social network Facebook, provided by Facebook Ireland Ltd

Personal Data Processed: Usage Data and Tracking Tool. Place of processing: Ireland - [Privacy Policy](#).

Tracking Tool Duration:

- `_fbp`: 3 months
- `lastExternalReferrer`: session duration.

Twitter (X Corp.) Tweet button and social widgets. ▼

The Tweet button and Twitter social widgets are services for interacting with the social network Twitter, provided by Twitter, Inc.

Personal Data Processed: Usage Data and Tracking Tool. Place of processing: United States - [Privacy Policy](#).

Tracking Tool Duration:

- `personalization_id`: 2 years

LinkedIn social button and widgets (LinkedIn Corporation) ▼

LinkedIn social button and widgets are services for interaction with the LinkedIn social network, provided by LinkedIn Corporation.

Personal Data Processed: Usage Data and Tracking Tool. Place of processing: United States - [Privacy Policy](#).

Duration of Tracking Tools:

- `AnalyticsSyncHistory`: 1 month
- `JSESSIONID`: session duration

- UserMatchHistory: 1 month
- bcookie: 1 year
- bscookie: 1 year
- lang: session duration li_gc: 7
- months
- lidc: 1 day
- lissc: 1 year
- lms_ads: 1 month
- lms_analytics: 1 month
- sdui_ver: 1 day

Measurement

This Website uses Tracking Tools to measure traffic and analyze Users' behavior to improve the Service.

Tracking Tools operated by third parties

Hotjar Heat Maps & Recordings (Hotjar Ltd.)

Hotjar is a heat mapping and session recording service provided by Hotjar Ltd.

Hotjar respects generic "Do Not Track" headers. This means that the browser can instruct the script not to collect any User data. This is a setting that is available in all major browsers. More [information about opting out](#) of Hotjar is available here.

Personal Data Processed: Usage Data, Tracking Tool and various types of Data as specified by the privacy policy of the service.

Place of processing: Malta - [Privacy Policy](#) - [Opt Out](#).

Duration of Tracking Tools:

- _hjAbsoluteSessionInProgress: 30 minutes
- _hjCachedUserAttributes: session duration.
- _hjClosedSurveyInvites: 1 year
- _hjDonePolls: 1 year
- _hjFirstSeen: session duration
- _hjIncludedInSessionSample: 30 minutes
- _hjLocalStorageTest: session duration
- _hjLocalStorageTest: session duration
- _hjMinimizedPolls: 1 year
- _hjSession*: 30 minutes
- _hjSessionRejected: session duration
- _hjSessionResumed: session duration
- _hjSessionTooLarge: 1 hour
- _hjSessionUser*: 1 year
- _hjSessionUser_*: 2 years

- _hjShownFeedbackMessage: 1 year
- _hjTLDTest: session duration
- _hjUserAttributesHash: session duration
- _hjViewportId: session duration
- _hjid: 1 year

Marketing

This Website uses Tracking Tools to deliver personalized ads or marketing content and to measure performance.

Some of the services used by the Owner adhere to the [IAB's Transparency and Consent Framework](#), an initiative that promotes responsible data practices in the digital advertising industry and provides Users with greater transparency and control over the use of their data for advertising tracking purposes. Users can express their preferences regarding advertising services at any time by accessing the advertising tracking settings panel directly from the cookie policy or via the appropriate link on this Web Site.

This Web Site adheres to the IAB's Transparency and Consent Framework and complies with its Specifications and Policies. This Web Site uses iubenda (ID number 123) as its consent management software ("Consent Management Platform").

Third Party Managed Tracking Tools

Google Ads (Google LLC) Conversion Tracking. ▼

Google Ads Conversion Tracking is a statistics service provided by Google LLC that links data from the Google Ads ad network with actions taken within this Web Site.

To learn about Google's use of the Data, see their [partner policy](#) and their [Business Data page](#).

Personal Data Processed: Usage Data and Tracking Tools. Place of

processing: United States - [Privacy Policy](#).

Duration of Tracking Tools:

IDE: 2 years

test_cookie: 15 minutes

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Google Ads (Google LLC) Advanced Conversions. ▼

Advanced Conversions by Google Ads is an advertising service provided by Google LLC that allows the Owner to send first-party conversion data with hashes to Google in order to improve conversion measurements.

Personal Data Processed: address, last name, contact details, email, first name, phone number and Tracking Tools.

Place of processing: United States - [Privacy Policy](#).

Remarketing Google Ads (Google LLC). ▼

Remarketing Google Ads is a remarketing and behavioral targeting service provided by Google LLC that links this Website's activity with the Google Ads advertising network and the DoubleClick Cookie.

For an understanding of Google's use of the Data, please see [Google's Partner Policy](#).

Users can opt out of Google's Tracking Tools for ad personalization by visiting Google's [Ads Settings](#).

Personal Data Processed: Usage Data and Tracking Tools. Place of

processing: United States - [Privacy Policy](#) - [Opt out](#).

Duration of Tracking Tools:

Conversion: 3 months

DSID: 14 days

FCNEC: 1 year

- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months
- FPGCLDC: 3 months
- FPGCLGB: 3 months
- GCL_AW_P: 3 months
- GED_PLAYLIST_ACTIVITY: IDE session duration: 2
- years
- NID: 6 months
- RUL: 1 year
- __gads: 2 years
- __gpi: 2 years
- __gpi_optout: 2 years
- __gsas: 2 years
- _gac_: 3 months
- _gac_gb_: 3 months
- _gcl_ag: 3 months
- _gcl_au: 3 months
- _gcl_aw: 3 months
-
-
-

- _gcl_dc: 3 months
- _gcl_gb: 3 months
- _gcl_gf: 3 months
- _gcl_gs: 3 months
- _gcl_ha: 3 months
- ar_debug: 3 months
- id: 2 years
- receive-cookie-deprecation: 6 months
- test_cookie: 15 minutes

How to manage preferences and give or revoke consent on this Web Site

Where the use of Trackers is based on consent, Users may provide or revoke such consent by setting or updating their preferences via the relevant privacy choices panel available on this Website.

Regarding Third Party Tracking Tools, Users can manage their preferences by visiting the relevant opt out link (if available), using the tools described in the third party's privacy policy or by contacting the third party directly.

How to control or delete Cookies and similar technologies via your device settings

Users can use their browser settings to:

- See what Cookies or similar technologies have been set on the device;
- Block Cookies or similar technologies;
- Delete Cookies or similar technologies from the browser.

Browser settings, however, do not allow granular control of consent by category.

Users can, for example, find information on how to manage Cookies in some of the most popular browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain Mobile Application Tracking Tools by disabling them via the appropriate device settings, such as mobile advertising settings or settings related to tracking in general (Users can consult their device settings to locate the relevant one).

How to turn off interest-based advertising

Notwithstanding the foregoing, Users are advised of the possibility of making use of the information on [YourOnlineChoices](#) (EU and UK), [Network Advertising Initiative](#) (US) and [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. With these services it is possible to manage the tracking preferences of most advertising tools. The Owner, therefore, advises Users to use these resources in addition to the information provided herein.

The Digital Advertising Alliance also provides an application called [AppChoices](#) that helps Users control behavioral advertising on mobile applications.

Consequences associated with refusing to use Tracking Tools.

Users are free to decide whether or not to allow the use of Tracking Tools. However, please note that Tracking Tools enable this Website to provide Users with a better experience and enhanced functionality (in line with the purposes outlined in this document). Therefore, if the User decides to block the use of Tracking Tools, the Owner may not be able to provide the related functionality.

Data Controller.

IDC-Indicom Document Care SpA, via Antonio Carnevali 39, 20158 Milan, Italy

Owner's email address: marketing@indicom.it

Since the use of Third Party Tracking Tools on this Website cannot be fully controlled by the Data Controller, any specific reference to Third Party Tracking Tools is to be considered indicative. For complete information, Users are kindly invited to consult the privacy policy of the respective third party services listed in this document.

Given the objective complexity of identifying tracking technologies, Users are invited to contact the Owner should they wish to receive further information regarding the use of such technologies on this Web Site.

Definitions and legal references

Personal Data (or Data)

Personal Data is any information that, directly or indirectly, including in connection with any other information, including a personal identification number, makes a natural person identified or identifiable.

Usage Data

This is the information automatically collected through this Web Site (including by third party applications integrated into this Web Site), including: the IP addresses or domain names of the computers used by the User who connects with this Web Site, the addresses in URI (Uniform Resource Identifier) notation, the time of the request, the method used in forwarding the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response from the server (successful, error, etc.) the country of origin, the characteristics of the browser and system

operating system used by the visitor, the various temporal connotations of the visit (e.g. the time spent on each page) and the details of the itinerary followed within the Application, with particular reference to the sequence of pages consulted, the parameters relating to the User's operating system and computer environment.

User

The individual using this Web Site who, except where otherwise specified, coincides with the Data Subject.

Data Subject

The natural person to whom the Personal Data relates.

Data Controller (or Processor)

The natural person, legal entity, public administration and any other entity that processes Personal Data on behalf of the Data Controller, as set out in this privacy policy.

Data Controller (or Controller).

The natural or legal person, public authority, service or other body which, individually or jointly with others, determines the purposes and means of the processing of personal data and the instruments adopted, including the security measures relating to the operation and use of this Web Site. The Data Controller, unless otherwise specified, is the owner of this Web Site.

This Web Site (or this Application)

The hardware or software tool by which Users' Personal Data are collected and processed.

Service.

The Service provided by this Web Site as defined in the relevant terms (if any) on this site/application.

European Union (or EU).

Unless otherwise specified, any reference to the European Union in this document shall be deemed to extend to all current member states of the European Union and the European Economic Area.

Cookies

Cookies are Tracking Tools that consist of small portions of data stored within the User's browser.

Tracking Tool

Tracking Tool means any technology - e.g., Cookies, unique identifiers, web beacons, embedded scripts, e-tags, and fingerprinting - that enables tracking of Users, for example, by collecting or storing information on the User's device.

Legal references

Unless otherwise specified, this privacy policy covers this Web Site only.

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